Abdullah Lulat

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Freelance Designer & Web Developer | Available for Remote or Hybrid Work

Professional Summary

Creative and self-driven designer and web developer with a strong background in branding, website design, product packaging, and motion graphics. Over the past two years, I've run my own design and web development company, delivering complete digital solutions for clients across different industries — from eCommerce and real estate to education and retail. I combine strong visual storytelling with technical execution to build brands that stand out and perform online. Passionate about clean, functional design and helping businesses communicate their message effectively through both visuals and technology.

Core Skills

Design: Branding, Logo Design, Product Packaging, Marketing Collateral
Web: WordPress, HTML, CSS, JavaScript, PHP, Responsive UI Design
Motion & Media: Video Ads, Animations, After Effects, Photoshop
Creative Tools: Adobe Photoshop, Illustrator, Premiere Pro, After Effects, Figma
Other Skills: Concept Development, Print Design, Client Communication

Professional Experience

Freelance Designer & Web Developer
Self-Employed (2023 Present)
- Founded and manage my own home-based design and web development company.
- Designed and developed websites for clients in eCommerce, real estate, and corporate sectors (e.g., Madam Eliya, Thulafiso Properties, Secure Gear).
- Created complete brand identities — logos, packaging, digital ads, and social media visuals.
- Produced engaging motion graphics and promotional videos for marketing campaigns.
- Collaborated with clients remotely, ensuring each project aligned with their brand goals and audience needs.

Electrozone Electrical – Marketing & Design
(2020 - 2022)
- Managed marketing and promotional design materials.
- Designed product labels, posters, and digital ads.
- Built and maintained the company's online presence and eCommerce website.
- Handled online orders, payments, and deliveries.

Education

Rhodes Technical College – Web Development & Graphic Design

Availability

Open to remote freelance collaborations and hybrid opportunities (Johannesburg-based).